



<https://www.dominio.madrid>



Registry Operator
.MADRID

Luis Moll

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Registrars: registradores.dominios@comunidad.madrid

Back-end (TELEFONICA + CORE)

BACK-END

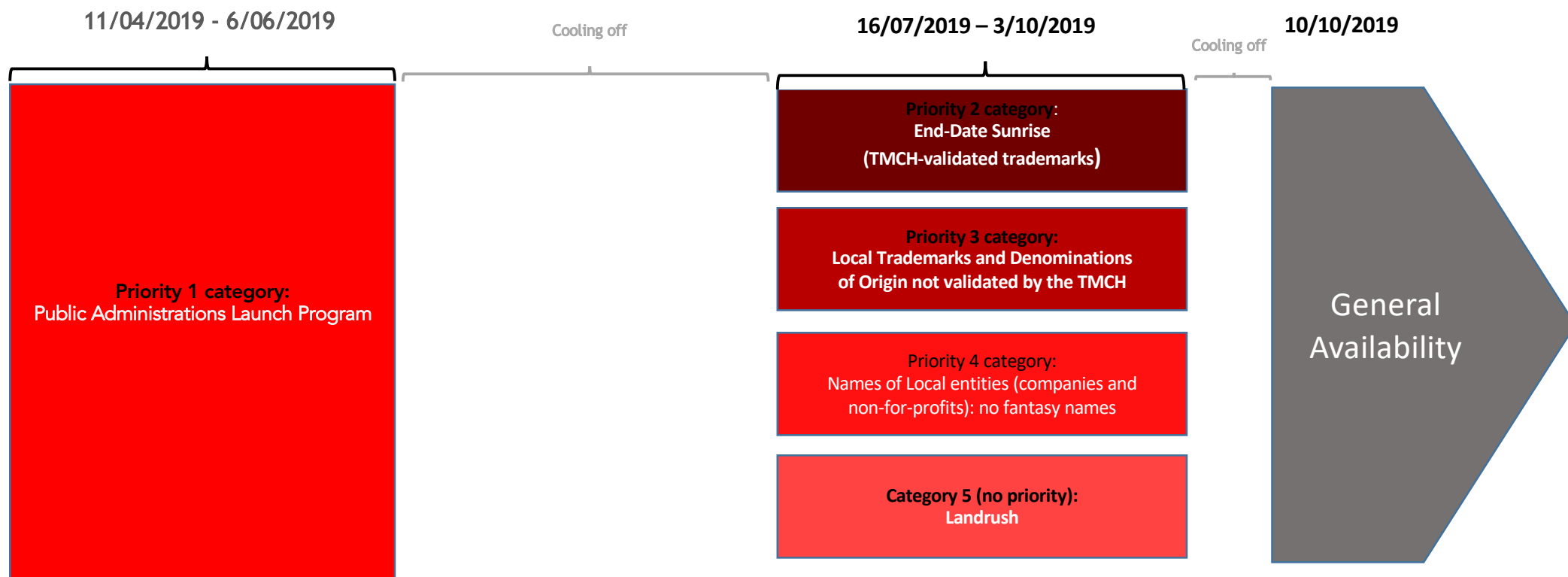
Telefonica

core

Registrars' support



madrid Launch Phase:



2019

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

LAUNCH

11/04/2019
13:00:00
UTC

06/06/2019
13:00:00
UTC

16/07/2019
13:00:00
UTC

03/10/2019
13:00:00
UTC

10/10/2019
13:00:00
UTC

PUBLIC ADMINISTRATIONS

SUNRISE

- ✓ TMCH
- ✓ LOCAL TRADEMARKS
- ✓ LOCAL ENTITIES
- ✓ Landrush

GA

.MADRID Registry Registrar Agreement (RRA)

Accreditations



ICANN accredited registrar



TMCH integrated (optional)

Required documentation

- **Hard copy of the act of incorporation (AOAS)**
- **Hard copy of the evidence proving the signatory capacity to represent the registrar (powers of attorney)**

.MADRID public price (legal concept)

ACUERDO de 9 de enero de 2019, del Consejo de Gobierno, por el que se modifica el Catálogo de Servicios y actividades susceptibles de ser retribuidos mediante Precios Públicos de la Comunidad de Madrid estableciendo un precio público por servicios de gestión de “.madrid” y fijando su cuantía.
(BOCM nº 36 de 12 de febrero 2019)

ALP

LAUNCH

RESTRICTED PHASES

REGISTRATION (NOT
APPLICATION)

€ 100,00

GA

REGISTRATION

€ 25,00

RENEWAL

€ 25,00

RESTORE

€ 50,00

VAT (when applicable) NOT INCLUDED

PUBLIC ADMINISTRATIONS ALP

WHO IS ELIGIBLE?

Autoridades públicas con competencias y/o sede legal únicamente en la Comunidad de Madrid

- **“Public Authorities”** means international, national, and regional public authorities, as well as local and municipal authorities under Spanish law (*Ley 7/1985 de Bases del Régimen Local*) and Madrid’s own legislation (*Ley 2/2003 de Régimen Local de la Comunidad de Madrid*), including but not limited to agencies, consortiums, commissions, and other administrative divisions of the Region of Madrid and/or having competences over it.

MAXIMUM

3.000 DOMAIN NAMES

WHAT CAN BE REGISTERED?

- NAME** or acronym of the P.A.
- Name** of a building, park, or any kind of landmark operated by the P.A.
- Name** of a región or any other administrative división under the competence of the P.A.
- Name** of any public service under the competence of the P.A.

MUST: TMCH INTEGRATED

TRADEMARK PHASES (I)

Sunrise

❖ CRITERIA

- The domain name meets the general eligibility criteria set out in the .madrid Registration Agreement;
- The domain name corresponds exactly with a trademark validated, upon request of the applicant, by the Trademark Clearinghouse for Sunrise Services;
- a valid SMD file is submitted at the time of application;
- the application matches a label contained within the SMD file;

❖ Local trademarks priority over non-local trademarks

✓ Marcas locales:

- **Spanish trademarks** registered at the Spanish trademark office (*Oficina Española de Patentes y Marcas*, “**OEPM**” <http://www.oepm.es/es/index.html>);
- **European Union trade marks** registered at the European Union Intellectual Property Office – “**EUIPO**”- (previously called Office for Harmonization of the Internal Market, “OHIM”), and
- **WIPO International trademarks designating and in force in Spain** according to the Madrid System (<http://www.wipo.int/romarin>).

TRADEMARKS PHASES (II)

- ✓ 3 types of local trademarks:
 - **Spanish trademarks** registered at the Spanish trademark office (*Oficina Española de Patentes y Marcas*, “**OEPM**” <http://www.oepm.es/es/index.html>);
 - **European Union trade marks** registered at the European Union Intellectual Property Office – “**EUIPO**”- (previously called Office for Harmonization of the Internal Market, “OHIM”), and
 - **WIPO International trademarks designating and in force in Spain** according to the Madrid System (<http://www.wipo.int/romarin>).
- ✓ Geographical Indication
 - In this Launch Policy “**Geographical Indications**” means managing councils (Consejos Reguladores) of Spanish geographical Indications recognized by International treaties, EU regulations (Reg. (EC) No 510/2006, and subsequent and related Regulations), and Spanish legislation derived from them.

LOCAL ENTITIES

“Local Entities” mean any type of legal entity like, e.g., companies, non-for profits, etc. with legal seat or place of business in the Region of Madrid (Comunidad de Madrid). Local Entities will be allowed to apply for, among other:

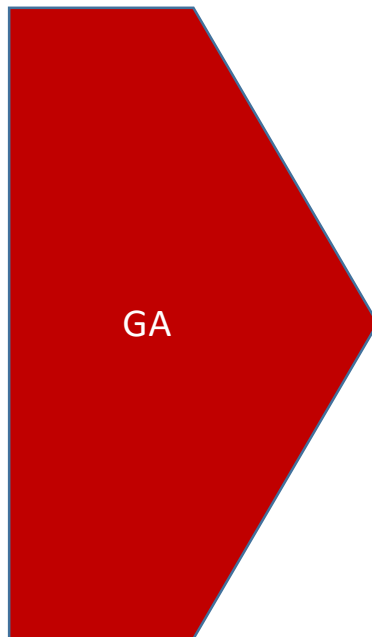
- Their corporate names and/or trade names, including clear variations and/or abbreviations thereof; and
 - Labels matching domain names **registered** by them in other TLDs prior to *04.07.2019* and effectively used in connection to the entity’s activities.
- ✓ Trademarks priority over domain names

Landrush

- ❖ Category for applications without prior rights
- ❖ Any application that solicitud que:
 - meets the general eligibility criteria set out in the .madrid general Registration Agreement; and
 - has not been reserved, registered or awarded by the Registry Operator in the context of any other Launch categories.
- ❖ Contention resolution: auction
- ❖ General registration policy applies

General Availability

10/10/2019



- **CLAIMS**
 - 91 days after GA
 - Subject to claims
- **(GA OPEN)**
 - 9.01.2020
- **POST-REGISTRATION REVIEW COMPLIANCE PROGRAM**

ELIGIBILITY REQUIREMENTS (REGISTRATION AGREEMENT)

- ❖ **Nexus with the Comunidad de Madrid (Comunidad as in both TLD community and/or Geographical región)**
 - Local presence
 - Professional, personal, cultural or comercial activity in the Comunidad de Madrid; o
 - Direct or indirect nexus with the Comunidad de Madrid

- ❖ **Names of significance for the Registry Operator**
 - Geographical names
 - Public services
 - Landmarks
 - Public Administration

- ❖ **SECTION 7 DATA PROTECTION**

Technical requirement “intended use”

- ❖ Eligibility clarification
- ❖ Hard requirement
- ❖ Default description will not be considered
- ❖ EPP COMMAND in the TECHDOC



madriddigital

Agencia para la Administración Digital
de la Comunidad de Madrid